



**Sustainable  
Dairy  
Partnership**  
Business to Business



# SDP Reporting 2024

Sustainable Dairy Partnership  
Processors Report 2024 'Kerry  
Agribusiness'

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SDP Target Area	Base Year	Current Reporting Year	Target year	KPI Description
	2022	2024	2027	
Soil Nutrients	23%	65%	50%	50% of suppliers completing a Nutrient Management Plan by 2027. A Nutrient Management Plan (NMP) guides the supplier on the four “R’s” of responsible fertiliser application – right source or fertiliser to meet crop needs, right rate of application, right timing of application, and, right placement of applied fertiliser. This target is validated through the Bord Bia SDAS audit system, through which Kerry are provided with the number of suppliers who are utilising a Nutrient Management Plan.
Soil Quality & Retention	33%	45%	50%	50% of suppliers engaging in the Protected Urea Evolve programme action by 2027. The Evolve programme action ‘Protected Urea’ is directly linked to promoting soil quality and retention through incentivising suppliers to utilise said fertiliser, which provides comparable yields and nitrogen use efficiency to standard urea while resulting in reduced associated ammonia and nitrous oxide emissions. Soil fertility and crop needs are met, while reducing nitrogen losses from the system; thus, contributing to the preservation and enhancement of soil quality and retention across our supplier base.  This target is tracked and validated through the Evolve programme, whereby suppliers must purchase selected protected urea fertilisers to qualify. A proof of purchase is required and recorded by Kerry Agribusiness in order to complete the payment associated with this Evolve action. Records are kept and maintained by Kerry Agribusiness.
Market Development	16%	30%	30%	30% supplier engagement in specified Evolve programme actions by 2027. Through the Evolve programme Kerry Agribusiness promotes and incentivises Development Events and Further Learning opportunities to all our milk suppliers. The Development Events are promoted throughout the year and address numerous relevant topics, including: Calf Care & Welfare Farming to Support Water Quality Future Proofing Your Farm Grassland Management Farm Walks Herd Breeding Consultations Suppliers can also develop their skillsets and understanding through incentivised Further Learning opportunities, including a Dairy Sustainability course in conjunction with Bord Bia, and a 12-week Dairy Development Sustainability course in conjunction with UCC. This target is validated through the Evolve programme, whereby supplier attendance records are taken at each development event, suppliers must provide their name and supplier number when signing in. In addition, Bord Bia and UCC provide Kerry with confirmation as to which suppliers have completed the respective Further Learning courses. Supplier engagement details are then passed through our financial controller, in order to process relevant

				<p>Evolve payments. Records are kept and maintained by Kerry Agribusiness.</p>
<p><b>Rural Economics</b></p>	<p>64%</p>	<p>61%</p>	<p>68%</p>	<p>Supplier engagement in minimum of two Evolve programme categories. Evolve is Kerry's comprehensive on-farm sustainability programme designed to enhance the environmental, social, and economic sustainability of dairy farming for our milk suppliers. Evolve embodies our commitment to leading the way in sustainable milk production and regenerative agriculture, ensuring that our farming practices protect the planet, support farmers, and deliver high-quality dairy products and strengthen the rural economy in our catchment area.</p> <p>The programme incentivises the accelerated uptake of regenerative agricultural practices across the Kerry Agribusiness milk supplier base and financially rewards farmers for the implementation of the sustainable initiatives within the programme on their farms. This target is validated through the Evolve programme. Each Evolve action across the five programme categories has proof of participation requirements. The proof required must be provided by the supplier or third-party collaborators (e.g. milk recording providers), in order for the supplier to qualify for the respective Evolve incentives. Records are kept and maintained by Kerry Agribusiness.</p>
<p><b>Reporting</b></p>				<p>All reporting on % engagement figures are aligned to payments made to farmers for engagement in the Evolve programme. These payments represent part of the financial accounts completed annually by Kerry Agribusiness. These accounts are audited by a third party verified auditor and align to financial regulations and standards.</p>